

ACE KARNE KA ANDEKHA SACH

CASE STUDY

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Kunaal Malik

Ludhiana, Punjab

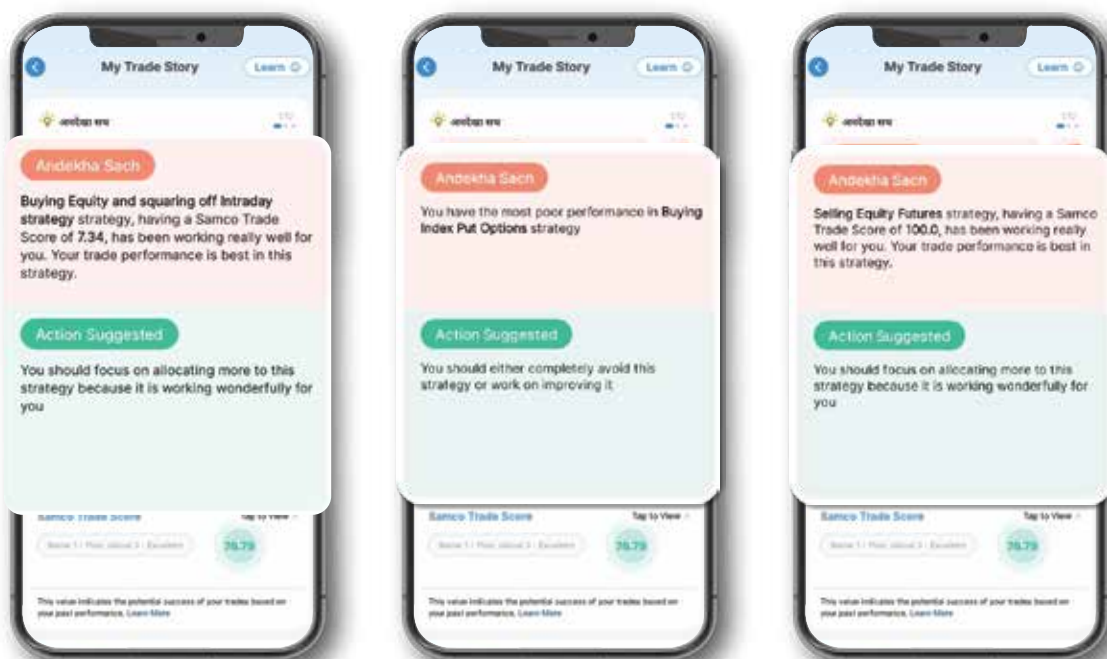
“ Before Samco's 'My Trade Story' feature, my average profit was 17,000. Now, it's an impressive 27,000. This tool helped me see where I could do better in my trading. Samco made it easy for me to improve my strategies, and now I trade with more confidence. The app is simple to use, and this feature really made a difference in my trading success. Thank you, Samco!

Problem Statement

Kunaal, a seasoned member of the Samco trading community since 2018, has faced a critical hurdle in his trading journey. Despite actively participating in equity, futures, and options segments and achieving a respectable Samco Trade Score of 3, indicative of success, Kunaal struggled to break free from stagnant profits and capital.

His persistent challenge lay in understanding how to consistently boost his average profit. The My Trade Story feature on the Samco platform became a pivotal tool in Kunaal's quest for improvement. Through personalized insights, Kunaal identified underperforming strategies and a prolonged holding period for both profitable and loss-making trades.

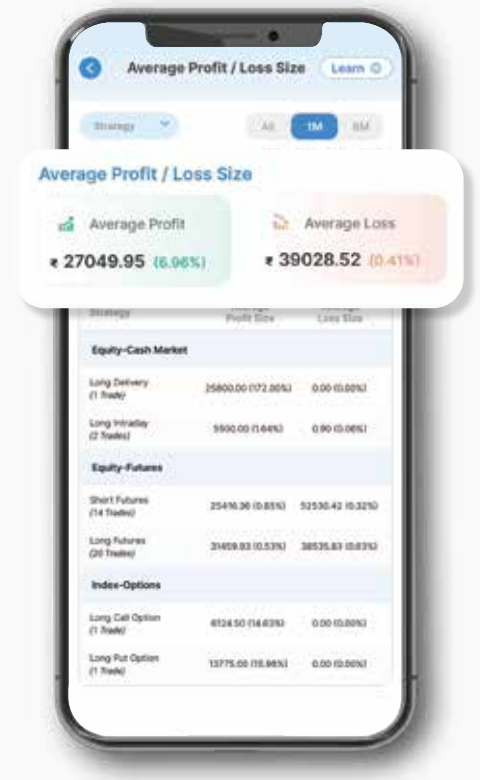
While his Samco Trade Score reflected success, Kunaal's inability to increase average profits prompted a deeper exploration of his trading practices. This problem statement encapsulates Kunaal's journey, highlighting the need for strategic adjustments to unlock sustained profitability in the dynamic world of trading.



Solution

In response to the challenge of stagnant profits, Kunaal, a seasoned Samco trading community member since 2018, strategically transformed his approach. Leveraging the My Trade Story feature, he discerned high-performing strategies with a commendable strike rate and identified underperforming ones, particularly in Index Option Strategies. This insightful analysis empowered Kunaal to allocate more capital to his top-performing strategies, enhancing the potential for superior returns.

Furthermore, Kunaal delved into the crucial aspect of holding periods. Recognizing that his average holding period for winning trades was excessively long at 7 days and for loss-making trades at an extended 24 days, he swiftly implemented changes. By optimizing his holding periods, cutting losses promptly, and focusing on winners, Kunaal not only mitigated risks but also unlocked a pathway to sustained profitability. This strategic solution reflects Kunaal's commitment to refining his trading practices and achieving consistent success in the dynamic financial markets.



Achievements

Through pinpointing key areas for improvement and diligently addressing them, Kunal successfully enhanced several trading metrics within a span of just one month.

2X

Improvement in average profit

90%

Decline average loss

10%

Uplift in winning trade percentage

30X

Growth in trade score

About Samco

Samco Securities was incorporated by Mr. Jimeet Modi, Founder & CEO of Samco Group in 2015. As the country's leading flat-fee brokerage and wealth-tech platform, Samco Securities provides retail investors access to sophisticated financial technology and makes their wealth-creation journey simple, informed, and cost-effective. Samco Securities mission is to eliminate the existing challenges faced by traders and investors and democratize access to wealth management process for every Indian. With customer centricity at Samco's core, we implement a quantitative approach to provide differentiated solutions that empower our customers in acing the capital markets.

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1004 - A, 10th Floor, Naman Midtown - A Wing, Senapati Bapat Marg, Prabhadevi, Mumbai - 400 013, Maharashtra, India.

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