

ACE KARNE KA ANDEKHA SACH

CASE STUDY



Alkesh Shah

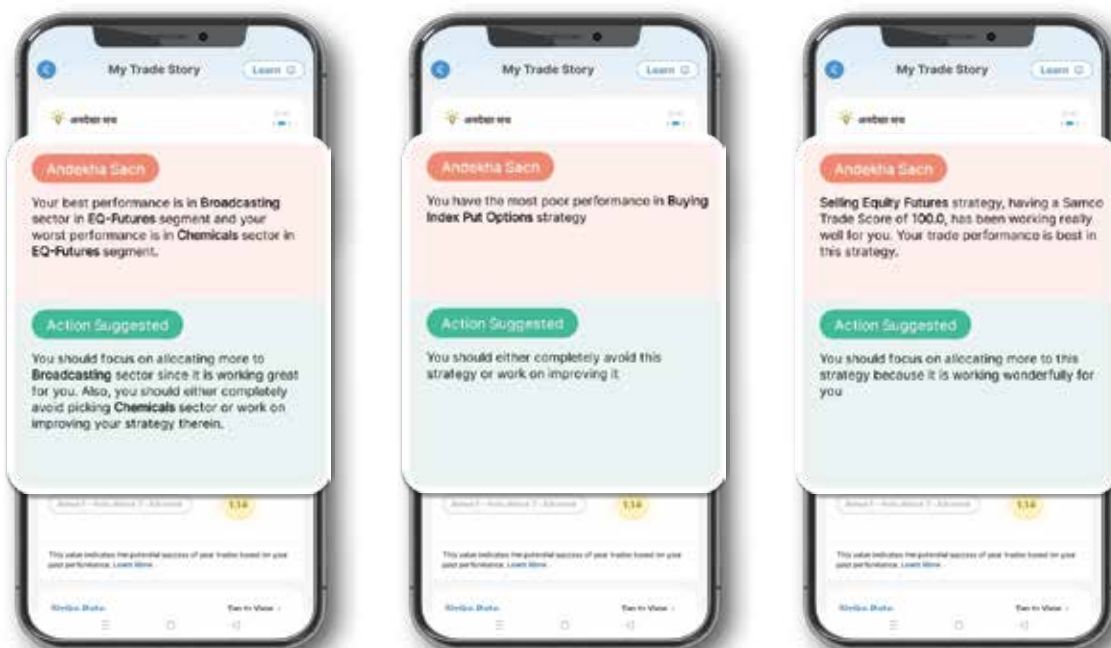
Ahmedabad, Gujarat

“ As a full-time intraday options trader from Ahmedabad, my primary goal is to protect my trading capital and enhance profitability. I've experimented with various options strategies on indices and stocks. Thanks to Samco's My Trade Story, I identified my weaknesses and areas for improvement in just a month. Adjusting my approach based on Andekha Sach feature insights led to a remarkable 4X growth in profitability while consistently preserving my capital. Grateful for Samco's valuable tools that transformed my trading journey.

Problem Statement

Alkesh, a valued member of the Samco trading community since 2018, has been actively engaged in the F&O segment, with a primary focus on index options and stock options in his role as an intraday trader. To enhance his trading experience, Alkesh explored the My Trade Story feature on the Samco trading app, seeking insights into his performance over the past year (FY 22-23).

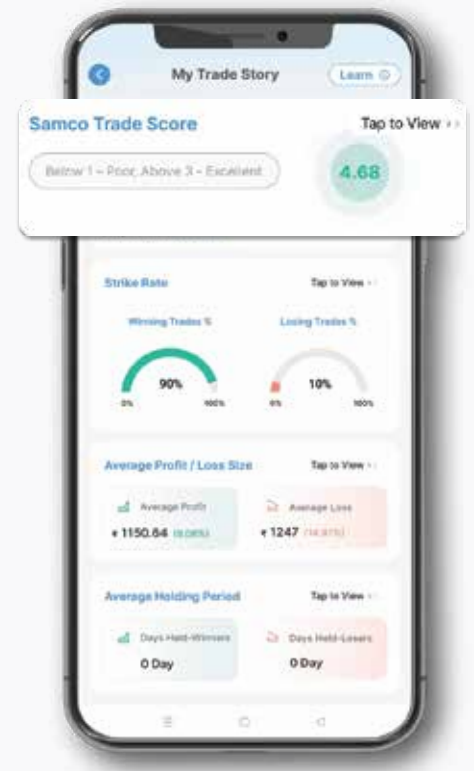
The analytical prowess of My Trade Story provided Alkesh with a comprehensive overview of his trading score and strike rate, revealing a success probability of 1.14 and an impressive winning trade percentage of 80%. Delving deeper, it became evident that his current strategy of Buying Index Put Options was not yielding favorable results, with a significant portion of trades incurring losses. Armed with these insights, Alkesh discovered a more promising avenue: Selling Equity Futures. The data highlighted a high trade score in this strategy. Moreover, sector-wise analysis indicated that Chemicals sector is not proving profitable for him, while broadcasting sector emerged as a profitable sector.



Solution

In his quest for trading excellence, Alkesh embraced a streamlined three-fold approach to elevate his performance:

- **Strategic Capital Allocation:** Alkesh wisely redirected 80% of his capital from buying put options in the Index to the more lucrative avenue of Selling Equity Futures. Remarkably, he maintained consistency in his entry and exit strategy, ensuring a seamless transition.
- **Optimizing Profitable Holding Periods:** Recognizing a pivotal insight, he pinpointed the optimal holding period for his top-performing strategies – a mere 0 days. By promptly closing positions on the same day, he unlocked a pathway to consistent profitability. This strategic adjustment was a departure from his previous practice of holding positions for 2 days, which had a dampening effect on overall profitability.
- **Strategic Sectorial Shifts:** He strategically realigned his portfolio to align with his market interests, focusing on the Broadcasting sector. Diligently tracking market movements in this sector, he strategically engaged in Selling Futures for prominent stocks like Network18 and TV18.



Achievements

Through pinpointing key areas for improvement and diligently addressing them, Alkesh successfully enhanced several trading metrics within a span of just one month.

40%

Improvement in average profit

90%

Decline average loss

10%

Uplift in winning trade percentage

4X

Growth in trade score

About Samco

Samco Securities was incorporated by Mr. Jimeet Modi, Founder & CEO of Samco Group in 2015. As the country's leading flat-fee brokerage and wealth-tech platform, Samco Securities provides retail investors access to sophisticated financial technology and makes their wealth-creation journey simple, informed, and cost-effective. Samco Securities mission is to eliminate the existing challenges faced by traders and investors and democratize access to wealth management process for every Indian. With customer centricity at Samco's core, we implement a quantitative approach to provide differentiated solutions that empower our customers in acing the capital markets.

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